SAMPLE CHURCH BULLETIN ANNOUNCEMENTS

These sample bulletin announcements can be used when a Post / Chapter plans a New Member Recruitment Drive, or to recruit members to establish a new Post.

The information in red is to be supplied by the Post or Chapter, or the person seeking to organize a new Post. This information should be revised with dates of your recruitment effort, and include a local CWV contact’s information. These should accompany a letter to the Pastor of the parish seeking his approval to recruit at his church and print these weekly announcements.

Sample # 1 –
The suggested running dates are provided in a 3-weekend insert order:

- to alert the congregation and save the date.
- to remind the congregation of the date.
- to thank the Pastor and those responsible for allowing the use of their church facilities.

If attempting to establish a new Post remove the Post Name, address, etc. from the header. Insert the contact info of a local CWV contact or yourself.

The actual header design should contain the Celtic Cross, the logo of the Catholic War Veterans. It should also have the “Catholic War Veterans of the United States of America” included so the reader will easily identify the organization.

Sample # 2 –
These are small graphic advertisements that can be inserted into a church bulletin. Again, the information in red should be revised and supplied by the Post / Chapter / person organizing the new Post.

By putting these items in a church bulletin, the chances that your message will be read is increased, because it will appeal to the eyes of the reader as compared to simply putting a typed-written message against all the other announcements.
Sample #1 - Bulletin paragraphs - Suggested headline for each week:

Catholic War Veterans Recruitment Drive

Insert in Parish Bulletin the Weekend of (2 weeks before event)

(Name of member), a member of (name of Parish) Parish, will be here before and after all Masses next weekend for a Membership Recruitment Drive. All Catholic veterans are invited to join the only Veterans Service Organization for Catholics. Family members of a Catholic veteran are eligible to join the Auxiliary. Please stop after all Masses to find out what the CWV and CWVA do for our veterans and how you and your family can join this truly unique organization.

Insert in Parish Bulletin the Weekend of (1 week before event)

(Name of member), a member of (name of Parish) Parish, will be here before and after all Masses this weekend for a Membership Recruitment Drive. All Catholic veterans (any branch with 90 days of Active Duty) are invited to join the only Veterans Service Organization for Catholics. Family members of a Catholic veteran are eligible to join the Auxiliary. Please stop after all Masses to find out what the CWV and CWVA do for our veterans and how you and your family can join this truly unique organization.

Insert in Parish Bulletin the Weekend of (weekend after event)

The Catholic War Veterans and Auxiliary would like to express a heartfelt “Thank You” to Fr. (name of Pastor), and you, the parishioners, for your hospitality during our Membership Recruitment Drive last weekend. Anyone wishing more information on the CWV, please call (Post Contact’s phone) or 703-549-3622 (National HQ) and we will gladly answer any questions you may have. Thank you again and hope to see you soon!

Important Note: All bulletin information usually must be in for publication at least 7-10 days prior to the weekend. Contact the Parish secretary, or Communications Director, well in advance to guarantee publication.
Sample #2 - advertisements to place in your Parish Bulletin, local city and Diocesan Newspapers, on websites, etc. Use these to recruit new members to an existing Post or to solicit interested veterans for forming a new Post. Use the one that space and cost will allow.

**Soliciting new members for an existing Post - 1.5” h x 6.0” w**

The Catholic War Veterans of the USA, (insert name of Post) will be holding a Membership Drive at (insert location) on (insert dates). CWV’s purpose is to support and advocate for veterans of all Faiths, and their dependents, in obtaining earned benefits, in addition to Catholic Action and Americanism programs. Membership is open to any Catholic veteran who has Served 90 days or more in the US Armed Forces, with an honorable discharge. For more information call (insert name and phone number) or visit http://cwv.org

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**Soliciting members for a New Post**

The Catholic War Veterans of the USA, will hold a New Member Drive at (insert location) on (insert dates) to establish a new Post in (name of parish, city, etc) CWV’s purpose is to support and advocate for veterans of all Faiths, and their dependents, in obtaining earned benefits, in addition to Catholic Action & Americanism programs. Membership is open to any Catholic veteran who has served 90 days or more in the US Armed Forces, with an honorable discharge. For more information call (insert name and phone number) or visit http://cwv.org

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